



**CALIFORNIA WORKFORCE INVESTMENT BOARD
ISSUES AND POLICY SPECIAL COMMITTEE
OUTREACH STRATEGY WORKGROUP**



**July 26, 2011
9:30 a.m. to 12:00 p.m.**

**777 12th Street, Suite 200
Sacramento, CA 95814**

Edmund G. Brown Governor

Douglas Sale
Acting Executive Director

**This meeting does include the option to participate by teleconference/webinar.
See below for details**

Committee Mission Statement

“Our mission is to provide advice, counsel and recommendations to the full California Workforce Investment Board that improve Local Workforce Investment Boards’ ability to provide world-class services to constituents; and to provide overall strategic recommendations to the full Board in identifying the most critical priorities.”

AGENDA

- I. Welcome and Opening Remarks**

- II. Action**
 - a. Approval of June 28, 2011 Meeting Summary**
 - b. Selection of System Logo**

- III. Discussion**
 - a. Use of Brand and Identification of System Partners**
 - b. Policies/Guidance to Support Implementation**

- IV. Next Steps**
 - a. Implementation Strategies**

Meeting conclusion time is an estimate; meeting may end earlier subject to completion of agenda items and/or approved motion to adjourn. In order for the Committee to provide an opportunity for interested parties to speak at the public meetings, public comment may be limited. Written comments provided to the Committee must be made available to the public, in compliance with the Bagley-Keene Open Meeting Act, §11125.1, with copies available in sufficient supply. Individuals who require accommodations for their disabilities (including interpreters and alternate formats) are requested to contact the California Workforce Investment Board staff at (916) 324-3425 at least ten days prior to the meeting. TTY line: (916) 324-6523. Please visit the California Workforce Investment Board website at <http://www.cwib.ca.gov> or contact Daniel Patterson for additional information.

Participation Instructions

Topic: Outreach Strategy Workgroup

Date: Tuesday, July 26, 2011

Time: 9:30 am, Pacific Daylight Time (San Francisco, GMT-07:00)

Meeting Number: 740 850 529

Meeting Password: cwib777

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3. Enter the meeting password: cwib777
4. Click "Join Now".

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<https://edd-wsb.webex.com/edd-wsb/j.php?ED=168955442&UID=0&PW=NZmZkMGIZOTQ1&ORT=MiM0>

To join the teleconference only

Call-in toll-free number (Verizon): 1-866-748-2780 (US)

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Attendee access code: 613 254 1

For assistance

1. Go to <https://edd-wsb.webex.com/edd-wsb/mc>
2. On the left navigation bar, click "Support".

You can contact me at:

luis.bermudez@cwib.ca.gov

1-916-324-3425

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